



DONOR RECOGNITION PROGRAM



VILLA MARIA
FUND

PROGRAM GUIDELINES

Core Value

Recognizing individuals and organizations that actively participate in fundraising activities is considered a fundamental aspect of the Villa Maria Fund values.

Objectives

- Express gratitude for our donors' generosity; build donor loyalty;
- Encourage donors to increase their giving;
- Inspire other donors.

Principles

- It goes without saying that we should offer a token of appreciation for the contribution of a donation;
- The donation recognition program ensures fairness and consistency across donation levels;
- All forms of recognition are provided based on the preferences of the individual or organization donating;
- Recognition may be declined, and donations can also be made anonymously.

RECOGNITION OFFERED

	Friend	Collaborator	Pioneer	Developer Bronze	Developer Silver	Developer Gold
DONATION LEVEL (cumulative / commitment/ planned)	\$25 to \$499	\$500 to \$2,499	\$2,500 to \$4,999	\$5,000 to \$9,999	\$10,000 to \$19,999	\$20,000 to \$24,999
Thank you message and official receipt	●	●	●	●	●	●
Your name on a recognition board		●	●	●	●	●
Private guided tour of the Collège and a gift			●	●	●	●
Publication on our social media and website				●	●	●
Invitation to a recognition event				●	●	●
Your name mentioned at a major College event					●	●
A bursary or prize named in your honor for a duration of five years.					●	●
Display your name on a campus feature for five years*						●

RECOGNITION OFFERED

DONATION LEVEL (cumulative / commitment/ planned)	Governor Gold	Governor Platinum	Governor Diamond	Founder Platinum	Founder Diamond	Patron
	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$249,999	\$250,000 to \$499,999	\$500,000 and more
Recognition event in your honor (group setting)	●	●	●			
Recognition event held in your honor (personalized)				●	●	●
A bursary or prize named in your honor for a duration of 10 years				●		
Display your name on a campus feature for 10 years**				●		
A bursary or prize named in your honor for a duration of 25 years					●	
Display your name on a campus feature for 25 years**					●	
A bursary or prize named in your honor for a duration of 50 years						●
Display your name on a campus feature for 50 years**						●

* The items in this table (2) are added to the previous table (1) items.

** Villa Maria's signage standards establish the guidelines for display and visibility to ensure a coherent and consistent image throughout the property institution.

LOCATIONS AVAILABLE FOR TOPONYMIC DESIGNATION*

Entrances

Sports facilities

Outdoor campus

Classrooms

Laboratories

Library

Maison de la Montagne

Other facilities



*All toponymic designations must be submitted and approved by the toponymy committee.